



BOSE MCKINNEY & EVANS LLP

2700 First Indiana Plaza
135 North Pennsylvania Street
Indianapolis, Indiana 46204
(317) 684-5000

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit: 3622

} Certificate Under 37 C.F.R. § 1.8(a)

Atty. Docket: 12166-0002

} I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Applicants: Belth

} December 22, 2005

Invention: A MARKETING SYSTEM

} on December 22, 2005

Serial No.: 09/802,492

} Michael Rich

Filed: March 9, 2001

} December 22, 2005

Examiner: Le, Khanh H.

} Dated: December 22, 2005

DECLARATION UNDER 37 C.F.R. 1.131

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

I, Stephen Belth, hereby declare that:

1. I am the inventor of all of the pending claims of the above-identified application.
2. Prior to January 25, 2001, having earlier conceived of the idea, I was diligently engaged in the reduction to practice and filing of a patent application for a marketing system for communicating with a targeted individual which among other features included a database of names and an identifier corresponding to each name, whereby when the system receives an identifier it finds the associated

name and returns a tailored sound file which is combined with a generic audio/video message and presented to the targeted individual. The following sequence of letters and electronic mail messages (e-mails) evidences the conception and diligent reduction to practice and filing of the patent application:

- a. Exhibit A: System Description in E-Mail dated July 6, 2000 – Among other features disclosed in this e-mail and attachment, the Cybrommercial portion of the attachment discloses a database of names (Part I, feature 1); each record in the database assigned a unique identification code (Part I, feature 2); the unique codes sent in e-mail messages (Part I, feature 4), the database searches for the code when entered by the individual (Part II, feature 1), when the code is found a audio file is returned (Part II, feature 4), a video file plays a prerecorded message by an announcer (Part III, feature 1), the message is scripted to address an individual by name (Part III, feature 2), and both the generic video file and tailored audio file are played simultaneously (Part III, feature 3).
- b. Exhibit B: Patent Search Request and Fax Status Report dated July 31, 2000 – Among other features disclosed in this search request which was faxed by my patent attorneys to a patent search firm on July 31, 2000 is a second embodiment (page 2 of letter) which:

when the unique identification code is found in the database, the recipient's name and potentially additional information is imported from the database and is converted to sound by a text-to-speech (TTS) software package. As part of the website, a video file containing an announcer who presents a prerecorded message, which is scripted to address the recipient by name, is played. The TTS file containing the recipient's name and the video clip are timed and played simultaneously. When the announcer speaks in the segment that would address the

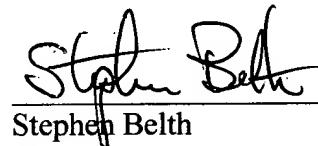
recipient's name, the announcer's track is silent and the TTS track recites the name of the recipient retrieved from the database.

- c. Exhibit C: Patent Search Results dated August 11, 2000 which was generated in response to the Search Request in Exhibit B.
- d. Exhibit D: Cybrommercial Logic Flow and Marketing Ideas in E-Mail dated October 11, 2000 – Among other features disclosed in this e-mail and attachments, are that: (1) “The Cybrommercial is an audio/video delivery system based on the combining of audio files driven and selected from information drawn from a database.” (e-mail body, dated October 11, 2000 at 3:41 PM); and (2) flow diagram showing unique ID received from client, “Database verifies name variable, matches it with the appropriate file which contains the appropriate audio file,” “Web page is constructed,” and “Client Web Browser displays custom page with customized audio file” (attachment titled “Dynamic Web Page Personalization”).
- e. Exhibit E: Cybrommercial Development E-Mail dated October 24, 2000 – Among other things, this e-mail shows that development of the Cybrommercial software was on-going and a “detailed [a] written technical description and blueprint of the complete process to be included in the patent application” was being developed.
- f. Exhibit F: Cybrommercial Description in E-Mail dated January 2, 2001 – Among other features, this e-mail and attachment discloses a database of names with a corresponding unique identifier (Step 2); the individual enters the unique identifier, called “the variable” (Step 3); when the variable is received it is matched to a record in the database (Step 4, 1st bullet); a flash movie is concatenated with the person's name (Step 4, 5th

bullet); the movie is loaded in layer 1 and a sound file consisting of the person's name is loaded in layer 2 (Step 4, 7th bullet), the end result is a seamless audio/video stream (Step 4, last bullet).

- g. Exhibit G: Letter Accompanying Cybrommercial Demo CD dated January 8, 2001 and received January 10, 2001
- h. Exhibit H: Letter Accompanying Deposit for Cybrommercial Patent Application dated January 23, 2001 and received January 26, 2001
- i. Exhibit I: Filing Receipt for Parent Patent Application showing a filing date of March 9, 2001.

3. I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.



Stephen Belth

December 15, 2001

Date

From: Stephen Belth
To: Coles, James A.
Date: 7/6/00 3:37PM
Subject: Cybrochure and Cybrommercial Descriptions

Dear Jim:

I am very pleased to be introduced to you through Bryan Rives and look forward to working with you in my business enterprises. I have attached a description of the Cybrochure and Cybrommercial systems that I have created to be used for the patent investigation.

I am also forwarding you sample website addresses and codes enabling you to observe actual examples of the Internet component of the Cybrochure system. When you enter the sites, and are prompted to continue into the personalized areas, please enter under the first choice shown (enter through the basic version of the personalized site.)

Please let me know if you have any questions.

Thank you.

All best,

Stephen Belth

www.visitkuow.org/freegift?now=XX.XX4

www.visitkcs.org/freegift?now=49Z2

www.visitanglewood.org/2579-956

www.anobi-dm.com/arts/iuweb/59-15-7473

CC: Bryan L. Rives

Cybrochure Description

The Cybrochure System is a direct marketing process that integrates direct mail and/or e-mail and the Internet to personalize messages to the consumer.

It uses the following steps:

Part I

- 1) A database of names, addresses, and consumer data is created.
- 2) Each record in the database is assigned a unique identification code.
- 3) The records are formatted into name and address label disciplines including the unique code.
- 4) These records including the unique codes and a designated web address (URL) are printed onto direct mail pieces or entered into an e-mail message and inform the recipients that they may enter a website and view a personalized message.

Part II

- 1) The database is set up on a web server and is programmed to search for the individual code when entered by an individual.
- 2) The individual uses a web browser and inputs as a complete URL, the destination domain name and code as one single address as printed in the direct mail piece to enter the personalized site. As an alternate method, the destination domain name can be inputted and then have the code prompted for entry to the personal site.
- 3) The code is searched in the database.
- 4) When the code is found, all of the consumer information located on the database such the individual's name, is available and is imported from the database to appear on designated pages of the website.
- 5) The individuals' entries are recorded to the database and are flagged as part of the database record.
- 6) The individuals' data are tracked as they navigate the site creating a log of pages visited.

Cybrommercial

The Cybrommercial System is a direct marketing program that integrates direct mail and/or e-mail and the Internet to personalize a video streaming or audio streaming message. It uses similar database technology as the Cybrochure.

It uses the following steps:

Part I

- 1) A database of names, addresses, and consumer data is created.
- 2) Each record in the database is assigned a unique identification code.
- 3) The records are formatted into name and address label disciplines including the unique code.
- 4) These records including the unique codes and a designated web address (URL) are printed onto direct mail pieces or entered into an e-mail message and inform the recipients that they may enter a website and view a personalized message.

Part II

- 1) The database is set up on a web server and is programmed to search for the individual code when entered by an individual.
- 2) The individual uses a web browser and inputs as a complete URL, the destination domain name and code as one single address as printed in the direct mail piece to enter the personalized site. As an alternate method, the destination domain name can be inputted and then have the code prompted for entry to the personal site.
- 3) The code is searched in the database.
- 4) When the code is found, the individual's name is imported from the database and converted to sound by Text-to-Speech (TTS) software.

Part III

- 1) A video file plays a prerecorded message by an announcer.
- 2) The message is scripted to address an individual by name.
- 3) Both the video file and the TTS file are timed and played simultaneously.
- 4) When the announcer speaks in the segment that would address the individual's name, the announcer's track is silent and the TTS track recites the name identified from the database.
- 5) The perceived affect is that the prerecorded announcement is addressing the individual whose name appears in the database.
- 6) The individuals' entries are recorded to the database and are flagged as part of the database record.
- 7) The individuals' data are tracked as they navigate the site creating a log of pages visited.

**BOSE
McKINNEY
& EVANS LLP**

ATTORNEYS AT LAW

William S. Meyers

Patent Agent

Downtown Office

Direct Dial (317) 684-5273

E-Mail: WMeyers@boselaw.com

FAX COVER SHEET

Date: July 31, 2000

Time: 4:00 P.M.

From: William S. Meyers

CONFIDENTIALITY NOTICE: The materials enclosed with this facsimile transmission are private and confidential and are the property of the sender. The information contained in the material is privileged and is intended only for the use of the individual(s) or entity(ies) named below. If you are not the intended recipient, be advised that any unauthorized disclosure, copying, distributing or the taking of any action in reliance on the contents of this telecopies information is strictly prohibited. If you have received this facsimile transmission in error, please immediately notify us by telephone to arrange for return of the forwarded documents to us.

TO: Terry W. Kramer

FACSIMILE: (703) 413-5048

User No.: 652

Client No.: 12166-0002

Re: Patentability Search for A DIRECT MARKETING PROCESS

Total Number of Pages Transmitted (including cover sheet): 3

Terry,

Please find attached a letter communicating a patent search we wish for you to perform. If you have any questions or problems, please feel free to contact me at (317) 684-5273.

Thank you.

Sincerely,



Bill Meyers

If you experience any problems in receiving any of these pages, please call the Copy Center as soon as possible, (317) 684-5144. Thank you. Operator Initials: _____

291877 (7/00)

**BOSE
McKINNEY
& EVANS LLP**

ATTORNEYS AT LAW

William S. Meyers
Patent Agent
Downtown Office
Direct Dial (317) 684-5273
E-Mail: WMeyers@boselaw.com

July 31, 2000

Mr. Terry W. Kramer
Kramer & Associates, P.C.
Crystal Plaza One
2001 Jefferson Davis Highway - Suite 1101
Arlington, VA 22202

**Re: Patentability Search for A DIRECT MARKETING PROCESS
Our Reference No: 12166-0002**

Dear Mr. Kramer:

Please perform a patentability search to identify any references which could potentially prevent patenting the Internet marketing system described below.

The device of interest is a direct marketing process that integrates direct mailings and/or e-mails with the Internet to produce personalized messages to the consumer. Two separate embodiments are contemplated. For each embodiment, a database containing records is created. Each record in the database is assigned a unique identification code and contains consumer information, such as names, addresses, and consumer data. Each record is then printed onto a piece of direct mail or entered into an e-mail. The direct mailings or e-mails include the unique code assigned to the respective record along with a designated web address (URL). The direct mailings or e-mails additionally inform the recipients that they may enter a website and view a personalized message.

For each embodiment, the database is set up on a web server and is programmed to search for the unique identification code when entered by an individual recipient. The recipient uses a web browser and inputs as a complete URL, the destination domain name and unique identification code as one single address, the address being printed in the direct mailing or included in the e-mail. Alternatively, the domain name could be entered alone and the recipient entering the unique identification code at the personal site. The database uses the unique identification code to search for the database record corresponding to the recipient.

In a first embodiment, when the unique identification code is found in the database, the consumer information located in the database record is imported from the database to appear on the designated pages of the website where programmed. As such, the website is personalized to reflect

Mr. Terry Kramer
July 31, 2000
Page 2

the information in the database record, such as the name of the recipient. The recipient's entries at the website and a log of pages visited at the website are recorded to the database.

In a second embodiment, when the unique identification code is found in the database, the recipient's name and potentially additional information is imported from the database and is converted to sound by a text-to-speech (TTS) software package. As part of the website, a video file containing an announcer who presents a prerecorded message, which is scripted to address the recipient by name, is played. The TTS file containing the recipient's name and the video clip are timed and played simultaneously. When the announcer speaks in the segment that would address the recipient's name, the announcer's track is silent and the TTS track recites the name of the recipient retrieved from the database. The recipient's entries at the website and a log of pages visited at the website are recorded to the database.

We would appreciate having the results of this search by August 18, 2000 and to have the cost of this search limited to \$300. Thank you for your efforts and please let me know if this time frame is not possible.

If you have any questions about this request please call me at (317) 684-5273.

Very truly yours,



William S. Meyers

291861(7/2000)

** TX STATUS REPORT **

AS OF JUL 31 2000 16:20 PAGE.01

BOSE MCKINNEY & EVANS

	DATE	TIME	TO/FROM	MODE	MIN/SEC	PGS	JOB#	STATUS
10	07/31	16:19	17034135048-12166002	EC--S	00'51"	003		OK

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ARLIR M. AMADO*
IRA R. HATTON*

REGISTERED PATENT AGENT
THOMAS A. POWERS, Ph.D.

OF COUNSEL
FRANK J. KOWALSKI

* Member Bar Other Virginia

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PAUL OBINIYI

August 11, 2000

RECEIVED

AUG 14 2000

William S. Meyers, Esq.
BOSE, MCKINNEY & EVANS LLP
2700 First Indiana Plaza
135 North Pennsylvania Street
Indianapolis, Indiana 46204

BOSE MCKINNEY & EVANS

RE: Patentability Search
For: **A DIRECT MARKETING PROCESS**
Your Ref. No.: 12166-0002
Our Ref. No.: BME 1002

Dear William:

We have completed the patentability search at the U.S. Patent and Trademark Office regarding the above-identified invention. The field of search covered Class 705, subclasses 10, 14, 26, and 27; Class 707, subclass 513; Class 709, subclasses 206, 207, 219, and 245. A computer database search was conducted on the USPTO system WEST. Examiners Bunjob Jaroenchonwanit in Art Unit 2756 and Alexander Kalinowski in Art Unit 2761 were consulted in confirming the field of search.

The search was directed towards a direct marketing process that integrates direct mailings and/or e-mails with the Internet to produce personalized messages to the consumer. In particular, the search focused on a direct mailings or e-mails system which provides to the recipients that they may enter a web-site and view a personalized message.

William S. Meyers, Esq.
August 11, 2000
Page 2

Please note the enclosed references:

<u>U.S. Patent Number</u>	<u>Inventor(s)</u>
5,793,972	Shane
5,812,769	Graber et al.
5,848,396	Gerace
5,892,909	Grasso et al.
5,937,392	Alberts
5,945,989	Freishtat et al.
5,948,061	Merriman et al.
5,960,409	Wexler
5,970,469	Scroggie et al.
5,974,398	Hanson et al.
5,991,735	Gerace
6,009,410	LeMole et al.
6,014,634	Scroggie et al.
6,035,327	Buckley et al.
6,044,376	Kurtzman, II
6,052,711	Gish
6,055,510	Henrick et al.
6,101,485	Fortenberry et al.

Brief Description Of The References:

U.S. Patent Number 5,793,972 shows a system and method providing an interactive response to direct mail by creating personalized web page based on URL provided on mail piece. The system includes a recipient database, a mail generator, and a web server. Through this system, a responding recipient may open a direct mail or e-mail, accesses to a web site, and views a personalized web page.

U.S. Patent Number 5,948,061 shows a method of delivery, targeting , and measuring advertising over networks. This method takes advantage of that a customer may access to a web page of an appropriate one of the advertisement based upon profiling of users and networks.

The remaining references are of general interest for showing a direct mailings and/or e-mails system over on the Internet.

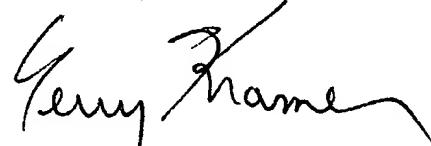
William S. Meyers, Esq.
August 11, 2000
Page 3

While the above-noted Examiners were consulted and confirmed our opinion that the most relevant areas for this invention were reviewed, further searching may uncover additional patents.
NOTE: The field of search included the most pertinent areas identified by the Examiners and our office as containing relevant patents.

Enclosed are copies of the cited references and our invoice for services rendered and disbursements for this matter.

As always, if you have any questions regarding this search, please do not hesitate to call us at (703) 413-5000.

Very truly yours,



Terry W. Kramer
Direct Dial (703) 413-3674
E-mail: tkramer@digipat.com

TWK:ejl
Enclosure

Meyers, William S.

From: Stephen Belth [sbelth@artsmarketing.net]
Sent: Wednesday, October 11, 2000 3:41 PM
To: Meyers, William S.
Subject: RE: Patent Application for Cybrochure brochure



Cybrommercial logic
flow.doc



Cybrommercial text.doc

Bill:

The part of the invention that I am interested in applying for and receiving a patent is the Cybrommercial. The Cybrommercial is an audio/video delivery system based on the combining of audio files driven and selected from information drawn from a database. The result is the personalization of audio commercials. I have attached a flow chart for the Cybrommercial. As described in the chart, the handling of the unique ID number is like a credit card PIN or an ATM PIN. I have also attached a script from the demo tape we are finishing up. Its applications, in addition to the Internet, will include any audio possibilities that can be database supported such as ATM machines, kiosks, and possibly telemarketing systems.

Please let me know if this helps you.

Thanks,
Stephen

-----Original Message-----

From: Meyers, William S. [mailto:wmeyers@boselaw.com]
Sent: Wednesday, October 04, 2000 1:52 PM
To: 'sbelth@artsmarketing.net'
Cc: Coles, James A.
Subject: Patent Application for Cybrochure brochure

Stephen,

I am writing to inquire whether you have a more detailed disclosure of the Invention than the brief descriptions of the Cybrochure and the Cybrommercial you provided for the prior art search. Any development documents or flowcharts would greatly assist in the preparation of the application.

Additionally, I need to know of any events that would be pertinent to the timing of the filing of the application. A US patent application must be filed within one year after the first public use or disclosure or sale or offer to sale of the Invention. Further, any public disclosure of the Invention prior to filing a patent application may prevent you from obtaining patent protection in many foreign countries. It is recommended that a US patent application be filed before any public disclosure or sale

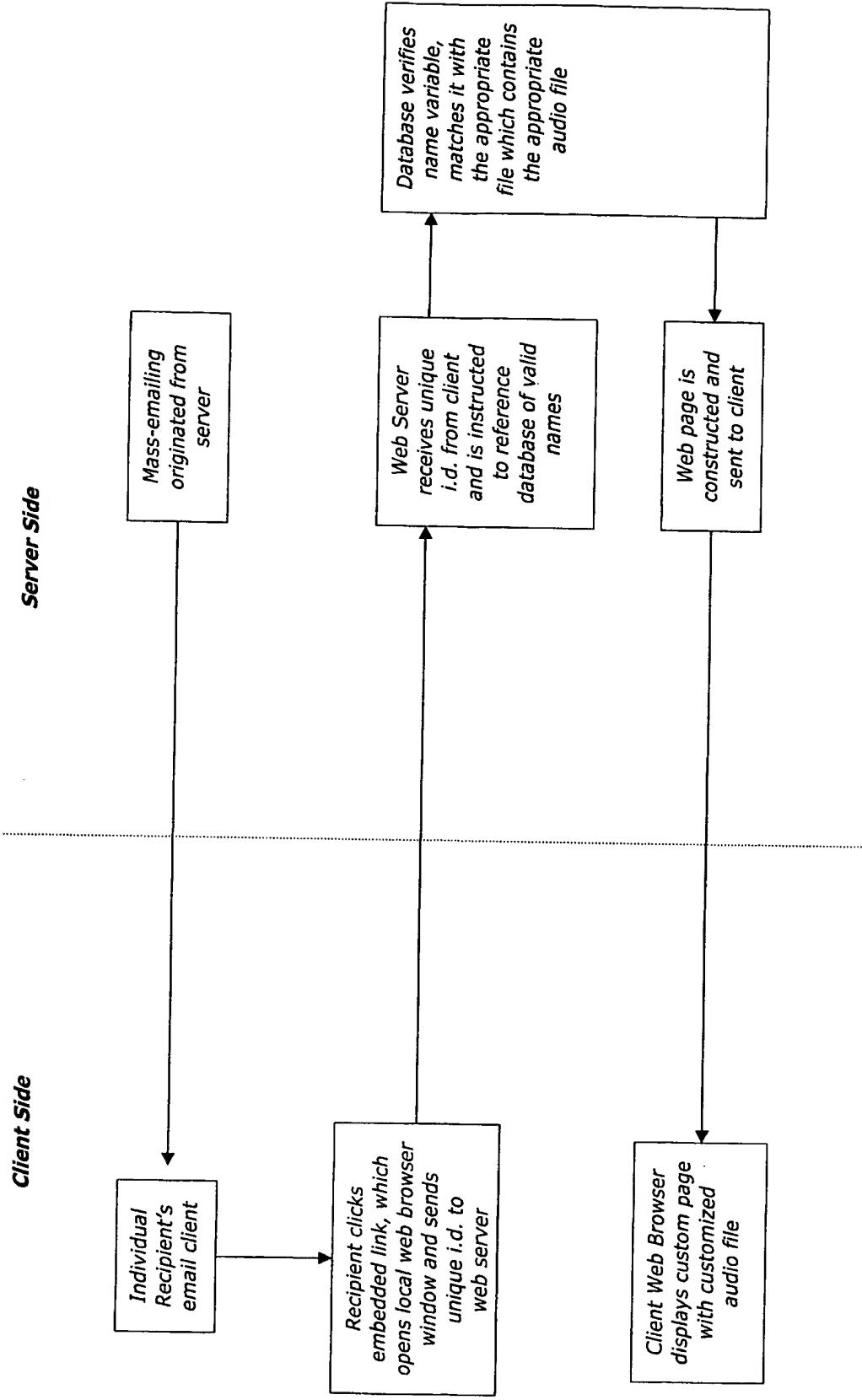
or offer of sale of the Invention. If the Invention has already been or is contemplated to be publicly disclosed or offered for sale please notify us immediately and provide the details and dates of such activity so that we can advise you regarding strategy for protecting the Invention.

I look forward to your reply.

Bill Meyers

Dynamic Web Page Personalization Using Client and Server-side scripting

- An email sent to an individual contains a link to a web page within the body of the email message.
- The recipient of the email clicks the link, which opens a web page using their local web browser of choice.
- An exchange takes place on the server side between the page and a database of names, eventually sending customized data to client
- The customized page is displayed on the client side, including the custom audio message.



Randal -

The images to use are the word mark of Cybrommercial which you should create. Use the registered symbol with it. Then mix it up with images of high-ticket consumer products like travel (plane or ship), jewelry, homes, consumers opening gifts, worked in with high-tech looking computer images.

The copy will read----

Greetings, insert name here.

Advertisers are about to witness the end of an era --- and discover the start of a new one.

The Commercial is dead. Long live the Cybrommercial.

The day has come when you no longer have to talk at your customers. Now you can talk to them.

(Pause)

That's right, insert name here.

I really did speak to you by name. I can speak to all your customers, by name --just like this -- one-at-a-time. By name. You see. I'm the first smart commercial, the Cybrommercial.

The next one may be yours.

Meyers, William S.

From: Stephen Belth [sbelth@artsmarketing.net]
Sent: Tuesday, October 24, 2000 2:46 PM
To: Meyers, William S.
Subject: RE: Cybrommercial

Bill:

We are in the process of finishing up the first Cybrommercial prototype. It will take several weeks more. When it is finished I will provide you with detailed a written technical description and blueprint of the complete process to be included in the patent application. Thank you for your patience and help in this process.

Stephen

Meyers, William S.

From: Stephen Belth [sbelth@artsmarketing.net]
Sent: Tuesday, January 02, 2001 1:45 PM
To: Meyers, William S.
Cc: Coles, James A.; John Dudek
Subject: RE: Follow-up on the Cybrommercial



AMN_Cybrommercial

technical des... Happy New Year, Bill:

I have attached a more detailed description provided to me by the engineer of the Cybrommercial process. I know you will have questions. We will have a demo for you to look at within the next couple of days which will help you expand on the description probably far better than we.

I am still very excited about getting this application submitted and look forward to your further feedback.

Best wishes,
Stephen Belth

Arts Marketing Network Cybrommercial:

Flash movie – name customization

Step 1

- A list of names, addresses, email addresses, and an account number or relevant ID number are collected from a database.

Step 2

- A new database is created to include the first name, last name, pertinent address and demographic data of each individual in the database along with a corresponding number or unique identifier such as a string of characters (letters and numbers).

Step 3

- Individuals within the database receive a communication, such as an e-mail, a letter, a fax, or some other personal communication informing them of a URL (uniform reference locator) that they may visit. Within the designated website is an icon. When the visitors click on the icon, they are prompted to enter their ID # or their name. The data entered is called "the Variable."

Step 4

- If an individual submits the variable, the variable is matched to a corresponding record within the database.
- The URL will point to an ASP (Active Server Page) page that reads the variable, queries a SQL database which returns relevant information concerning the particular variable passed.
- The ASP page then redirects the user to a URL containing a flash movie.
- The Flash movie performs a load variable action in the first keyframe – to obtain the data the ASP had generated.
- Depending on what value(s) the Flash movie receives, the movie will execute another script, which concatenates the variable received from the ASP in the form of the person's name with the appropriate extension for a flash movie (.swf).
- Once the script in the flash movie has performed the concatenation (ex. variablename.swf), it will then perform a load movie action.
- The movie that gets loaded into layer 1, will be variablename.swf. It will consist of two layers, in the first layer a stop action will be located in the first keyframe and a label in the second keyframe named "go" (an arbitrary label name). In

the second layer, beginning in the second keyframe a sound file will be inserted in either .WAV / .AIF format. The sound file will consist only of a name.

- When the main movie (primary cybrommercial) begins playing, the user will hear a voice saying a verbal introduction such as "Greetings...", at which point there will be a tell target action that will communicate with the movie located in level 1 (variablename.swf) to go to the frame labeled "go" and begin playing.
- The end result would create a seamless stream of voiceover stating "Greetings "John(variablename)" welcome to "anyplace"... thank you for joining us in this interactive learning experience." (All voiceover text is hypothetical, and not to be taken literally. It was created simply to demonstrate this process.



STEPHEN BELTH
PRESIDENT

January 8, 2001

Mr. William S. Meyers
Bose McKinney & Evans LLP
2700 First Indiana Plaza
135 North Pennsylvania Street
Indianapolis, IN 46204

RECEIVED

JAN 10 2001

BOSE MCKINNEY & EVANS

Dear Bill:

I have sent you a demo in the enclosed CD-ROM of the Cybrommercial concept. This is not the final demo, however, it is advanced enough to demonstrate they program.

You can run the demo by opening the folder amn_Cybrommercial and double clicking on "demo.exe."

The names we have compiled to date are listed on the accompanying sheet. By closing and reopening the demo.exe file and submitting different names from the list, you can see how the name variable is inserted as audio.

Please call me when you have had a chance to review this program.

I look forward to hearing from you.

Sincerely,

Stephen Belth

The source file is called DEMO.swf

Arts Marketing Network – CyBroMercial project

The following are the names that have sound files associated with them:

Andrew

Andy

Barbara

Betty

Bob

Catherine

Charles

Daniel

David

Edward

Eric

Gary

Jeffrey

Jerry

Karen

Kathy

Ken

Kenneth

Laura

Lori

Margaret

Michael

Nancy

Neil

Nick

Paul

Ralph

Randy

Shirley

Stanley

Thomas

Tim

Timothy

William



January 23, 2001

Mr. James A. Coles
Bose McKinney & Evans LLP
2700 First Indiana Plaza
135 North Pennsylvania Street
Indianapolis, IN 46204

Dear Jim:

I have enclosed a check for \$5,000 as you requested, to be held on account for my patent application. I have not presented my Cybrommercial to any prospective customers as of yet, per your instructions. However, I am anxious to begin showing the demo as soon as possible and start the marketing my product.

I will await your instructions before going to that step, however.

Please let me know when you and Bill are ready to discuss the application with me. I have every confidence that you will do a superlative job and know this will be one of those inventions that actually becomes a reality.

Thanks for all your effort.

All best,

Stephen Belth
President

RECEIVED

JAN 26 2001

BOSE MCKINNEY & EVANS

*Det. check to
Accounting*



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY.DOCKET.NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
09/802,492	03/09/2001	2162	702	12166-0002	17	38	6

CONFIRMATION NO. 7458

UPDATED FILING RECEIPT



OC00000006323705

Intellectual Property Group
Bose McKinney & Evans LLP
Suite 2700
135 North Pennsylvania Street
Indianapolis, IN 46204

Date Mailed: 07/20/2001

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Domestic Priority data as claimed by applicant

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Foreign Applications

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** SMALL ENTITY **

Title

Marketing system

Preliminary Class

705